

ICMEM

The 9th International Conference
on Management in Emerging Markets

Bandung, 20-21 August 2025

Official Rundown



DAY 1

(Wednesday, August 20 2025)

TIME	EVENT	SPEAKER	POSITION/ INSTITUTION	LOCATION
07:30 - 08:00	Registration	-	-	1st Floor (SBM Freeport Building)
07:30 - 10:00	Coffee Break	-	-	Lobby 6th Floor (SBM Freeport Building)
08:00 - 08:50	Opening Ceremony	Prof. Ir. Lavi Rizki Zuhal, Ph.D. Prof. Dr. Ir. Aurik Gustomo Novika Candra Astuti, Ph.D.	- Vice Rector for Research and Innovation (WRI) ITB - Dean of SBM ITB - Organising Committee Chair of	Auditorium 6th Floor (SBM Freeport Building)
08:50 - 09:20	Keynote Presentation	Prof. Shaker A. Zahra	Minnesota University, USA	
09:20 - 11:15	Plenary Session	Prof. Shaker A. Zahra; Dr. Shane Matthews; Prof. Yos Sunitiyoso, S.T., M.Eng., Ph.D; Helmy Yahya (Host)	- Minnesota University, USA; - Queensland University of Technology, Australia; - Ministry of Higher Education, Science, and Technology Indonesia; - Public Figure	
11:15 - 12:00	Sharing session: Leading with purpose: Driving sustainable change in a rapidly evolving world	Prof. Hazel Gruenewald	Reutlingen University, Germany	
12:00 - 13:00	Lunch and Dzuhur Prayer	-	-	Kresna Building
13:00 - 15:00	Parallel Session OFFLINE			Tutorial Room: 2A- 2D
	Parallel Session ONLINE	-	-	Zoom
13:00 - 14:30	Doctoral Colloquium (Hybrid)	Dr. Mohamad Rohieszan Bin Ramdan	Universiti Pendidikan Sultan Idris, Malaysia	2201 + Zoom
15:00 - 16:00	Strategies for Scoping Review Workshop: Tips and Tricks to Publish at Reputable Journals	Dr. Mohamad Rohieszan Bin Ramdan	Universiti Pendidikan Sultan Idris, Malaysia	2201

DAY 2

(Thursday, August 21 2025)

TIME	EVENT	SPEAKER	POSITION/ INSTITUTION	LOCATION
07:30 - 08:00	Registration	-	-	1st Floor (SBM Freeport Building)
07:30 - 10:30	Coffee Break	-	-	Lobby 6th Floor (SBM Freeport Building)
08:00 - 09:05	Pertamina Industry Gathering	Prof. Shaker A. Zahra; Dr. Harimukti Wandebori; Dr. Agung Wicaksono, MSc, ST;	- Minnesota University - SBM ITB - Director of Transformation and Business Sustainability - PT Pertamina (Persero)	Auditorium 6th Floor (SBM Freeport Building)
09:05 - 10:35	Industry Sustainability Talks	Bayu Ramadhan, SM.; Muslimin Anwar, MBA, PhD; Tri Buana Desy Arianty; Dr. Agung Wicaksono, M.Sc., MBA Hary Febriansyah, S.Si., M.T, Ph.D (moderator)	- COO at Bobobox - Deputy at Bank Indonesia - Social Innovation Entrepreneur - Director of Director of Transformation and Business Sustainability- PT Pertamina (Persero) - SBM ITB	
10:45 - 12:00	Parallel Session OFFLINE	-	-	Tutorial Room: 2A- 2C
10:45 - 12:00	Parallel Session ONLINE	-	-	Zoom
12:00 - 13:00	Lunch and Dzuhur Prayer	-	-	Kresna Building
13:00 - 14:15	Marketing Talk and Q&A (Topic: Inclusive Marketing)	Hermawan Kartajaya	Founder and Chairman of MCorp	Auditorium 6th Floor (SBM Freeport Building) + Zoom
14:15 - 14:45	Populix Presentation	Populix	-	
14:45 - 16:45	Paper Development Workshop	Dr. Shane Matthews	Queensland University of Technology	2201
16:45 - 17:45	Awarding (Hybrid) + Entertainment	-	-	Auditorium 6th Floor + Zoom
14:30 - Finish	Coffee Break	-	-	Kresna Building