



EVENT SCHEDULE

The 6th International Conference on
Management in Emerging Market 2021

Bandung, 11-13 August 2021



THE CONFERENCE

The 6th International Conference on Management In Emerging Markets (ICMEM) 2021 takes place online August 11-13. The sessions below are in Western Indonesia Time. Full Conference registration is required to participate in all sessions. Click the calendar icon to hold the time on your personal calendar.

Conference Theme

“Nurturing New Business Landscape to Embrace the Next Normal”

Activities

The activities of ICMEM 2021 will be categorized into international conferences with Conference Hall, Parallel Sessions and Workshops.

Keynote and Panel Discussion Sessions

This session will include keynote speakers and panel discussions with featured speakers from academicians, business practitioners, and the government related to the daily topics of the conference. One of the panels will be inviting the editorial boards from the renowned international journals to have a discussion on the success strategy to publish in the top journals.

Parallel Sessions

These sessions will include the virtual presentation session for all accepted research papers. More detailed information about the presentation format will be provided to authors whose papers are accepted for presentation.

Fun Workshops and Virtual Networking Session

This session will give the audiences fun refreshment activities. The program ranges from the implemented tips on how to boost your wellbeing through guided meditation, healthy home cooking, to the interactive networking session.

International Graduate Colloquium

The International Graduates Colloquium (IGC) is a forum for postgraduate research students to present and discuss their research among peers, leading scholars, and industrial experts in a friendly atmosphere that allows for meaningful and constructive scholarly exchanges.

The aim of IGC is to contribute towards a transformative journey for postgraduate research students, who will not only receive valuable feedback on their research but also learn about literature review, contemporary research methods and publication, and career development through workshops.

Swiss Innovation Challenge

The SwissInnovation Challenge Asia is a unique promotion programme with an integrated innovation competition for projects at the ideation, conceptualisation and start-up stage as well as for established businesses. The aim of the Business Luncheon is to provide meetings between the business community and prominent speakers to discuss current happenings and trends in business and also an outlook of Future Indonesia.

Awarding Night

Virtual Awarding Night will be organized at the conclusion of the conference on the third day of the conference. Best papers and presentations will be announced during the evening.

August 11, 2021 - Plenary and panel topic: The Next Phase for Sustainable Business Model

The era of sustainable economy has been a strategic concern of every country. The business model of every stakeholder is being transformed in a fast phase. With the inspiring keynote speaker, also together with an incredible group of global leaders from the government, academicians and Industry, we'll explore ways for the government to foster this transformation that aims to build a better future for all. Then, we'll explore ways to transform the business model that aims to build a better future for all within the sustainable economy.

Opening Plenary - Keynotes 08:30 AM - 09:55 AM GMT+7	Speakers: Prof. Utomo Sarjono Putro (Dean of SBM ITB), Prof. Reini Wirahadikusumah (Rector of ITB), Drs. Teten Masduki (Minister for Cooperatives and SME)
ICMEM Panel Session 09:55 AM - 12:00 PM GMT+7	Speakers: Muhamad Fajrin Rasyid (Director of Digital Business Telkom Indonesia), Prof. Benny Tjahjono (Faculty Research Centre for Business in Society, Coventry university), Wawan Dhewanto, Ph.D (SBM ITB).
Fun Workshop 09:55 AM - 12:00 PM GMT+7	Healthy Home Cooking Class to Boost Fitness. The pandemic situation has made us stranded like never before. Food is the one important aspect to keep us in good shape mentally and physically. This session will show and invite the audience to cook in a fun, easy and healthy mode. Facilitator: Devina Hermawan
ICMEM Parallel Session 01:00 PM - 03:00 PM GMT+7	Speaker(s): Authors of accepted research papers (ICMEM)
Fun Workshop 03:00 PM - 03:30 PM GMT+7	Guided Mindfulness Practice. Mindfulness practices will be a valuable pause moment for us in this very busy world. The guided meditation practice and

ORGANIZED BY:



	discussion with the meditation teacher will give the audience practical tips that can be implemented during our working break. Facilitator: Pujiastuti Sindhu
ICMEM Panel Session 03:30 PM - 05:00 PM GMT+7	Speaker(s): Prof. Dr. Suhaiza Zailani (Faculty of Business and Accountancy, University of Malaya), Prof. Erick Van Heck (Erasmus University Rotterdam), Nicko Widjaja, BA (BRI Ventures).
IGC Parallel Session 05:00 PM - 06:30 PM GMT+7	Speaker(s): Authors of accepted research papers (IGC)

August 12, 2021 - Plenary and panel topic: How Technology is Changing the Business Landscape to Face the Next Normal

The pandemic situation has made 2021 to be the year of transition when the new normal will not be the same. Technology has helped us to survive during this unprecedented year. The discussion on how we can manage and foster technology to prepare the next normal is the critical issue to be addressed. On the second day of the conference we are going to have the speakers share their perspective and findings on how to navigate the new business landscape by optimizing and developing the technology.

Keynote Speech 08:30 AM - 09:25 AM GMT+7	Speaker: Prof. Kazuhiro Fukuyo (Yamaguchi University)
ICMEM Parallel Session 09:55 AM - 11:15 PM GMT+7	Speaker(s): Authors of accepted research papers (ICMEM)
Editorial Panel Session 11:15 AM - 12:00 PM GMT+7	Meet the Journals' Editorial Board This session will provide the audience 45 minutes valuable time to discuss further and have a follow up dialogue on the previous podcast given by the renowned editorial boards of the reputable international journals. Speakers: Amy A. Kim, PhD, Sherah Kurnia, PhD, Meditya Wasesa, PhD
ICMEM Panel Session 01:00 PM - 05:00 PM GMT+7	Speakers: Dr. Sandhy Widyasthana, PMP (MDI Ventures), Seno Soemadji, MBA (Accenture), Nila Armelia Windasari, Ph.D (SBM ITB), Neneng Goenadi, MBA (Grab)
Workshop 02:20 PM - 03:00 PM GMT+7	Webinar on utilising technology in creating online material Facilitators: Anitra Nottingham and Marcelo Zerwes (RMIT Online)
IICIES Webinar	Development of Factory for Entrepreneurs based on

ORGANIZED BY:



SUPPORTED BY:



YAMAGUCHI
UNIVERSITY

YUMQI
山东大学 山东大学 山东大学



03:00 PM - 04:30 PM GMT+7	Higher Education Institutions - A Talk with LPDP Indonesia Speaker: Dwi Larso, PhD (Scholarship Director of Indonesia Endowment Fund for Education)
IGC Parallel Session 03:00 PM - 04:30 PM GMT+7	Speaker(s): Authors of accepted research papers (IGC)
ICMEM Parallel Session 04:30 PM - 06:30 PM GMT+7	Speaker(s): Authors of accepted research papers (ICMEM)

August 13, 2021 - Plenary and panel topic: How to Strengthen the Collaboration in the Post Pandemic Business Ecosystem

Given many challenges posed by the covid-19, there is an urgent need to have a radical collaboration to speed up the social and economic recovery. The business ecosystem is the key to both recovery and building a better resilient economy which prepares us for possible future crises. Our guest speakers will share their knowledge and ideas on how to make a stronger collaboration, which incentivised various stakeholders to collaborate not to compete.

Keynote Speech 08:30 AM - 09:25 AM GMT+7	Speaker: Dr. Suharso Monoarfa (Minister of National Development Planning)
ICMEM Panel Session 09:25 AM - 11:25 PM GMT+7	Speaker(s): Prof. TPr. Dr. Jamalunjali Abdullah (Universiti Teknologi MARA) Prof. Ajai Gaur (Rutgers Business School) Ir. Ahmad Yuniarto (Pertamina Geothermal) Yos Sunitiyoso, Ph.D (SBM ITB) Dr. William P. Sabandar (Mass Rapid Transit - MRT) Prof. Ian Williamson (University of California, Irvine)
ICMEM Parallel Session & SICA Parallel Session 01:30 PM - 03:00 PM GMT+7	Speaker(s): Authors of accepted research papers (ICMEM), SICA Participants
Fun Workshop 03:00 PM - 03:30 PM GMT+7	Guided Yoga Practice Yogis, or yoga practitioners, perceive the physical body as the vehicle, the mind as the driver, and the soul/spirit as the person's true identity; and action, emotion, and intelligence as the three forces which pull the body-vehicle. In order to have an integrated development, these three forces must be in balance. This guided yoga practice will be given a unique method that combines all the movements you need for physical health with the breathing and meditation techniques that ensure your peace of mind. Facilitator: Pujiastuti Sindhu

ORGANIZED BY:



SUPPORTED BY:  YAMAGUCHI UNIVERSITY  YUMQT



<p>ICMEM Parallel Session & SICA Parallel Session 03:30 PM - 04:30 PM GMT+7</p>	<p>Speaker(s): Authors of accepted research papers (ICMEM), SICA Participants</p>
<p>Networking Session 04:30 PM - 05:00 PM GMT+7</p>	<p>Virtual Meetup Room In this session the platform to have a direct conversation among participants and speakers will be provided</p>
<p>ICMEM Parallel Session & SICA Parallel Session 05:00 PM - 06:30 PM GMT+7</p>	<p>Speaker(s): Authors of accepted research papers (ICMEM), SICA Participants</p>
<p>Awarding Night and Closing Ceremony 07:00 PM - 08:00 PM GMT+7</p>	<p>All Participants</p>

ORGANIZED BY:



SUPPORTED BY:



YAMAGUCHI UNIVERSITY

